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## A Very Short, Fairly Interesting and Reasonably Cheap Book About Knowledge Management

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By Joanne Roberts

Sage Publications Ltd. Jul 2015, 2015. Taschenbuch. Book Condition: Neu. 198x126x12 mm. Neuware - Knowledge is power. Since the emergence of knowledge management in the early 1990s, it has become the key competitive resource for firms and nations in an increasingly competitive global economic environment. This affordable and accessible introduction to knowledge management offers a critical look at the history, nature and future of the field, providing essential reading for those questioning contemporary management practices. Written in a lively, conversational style, the nature of knowledge, including its definition and measurement is considered, as well as ignorance, forgetting and unlearning, before the main concepts and theoretical contributions to knowledge management are reviewed and challenged, providing fresh insights into the central debates. SAGE's A Very Short, Fairly Interesting and Reasonably Cheap Book About series shies away from the sterility of conventional textbooks, offering students an informal and accessible overview of the field that questions and challenges the traditional literature. You can view all the books in the VSFI series here. 151 pp. Englisch.

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