



DOWNLOAD



A Very Short, Fairly Interesting and Reasonably Cheap Book About Knowledge Management

By Joanne Roberts

Sage Publications Ltd. Jul 2015, 2015. Taschenbuch. Book Condition: Neu. 198x126x12 mm. Neuware - Knowledge is power. Since the emergence of knowledge management in the early 1990s, it has become the key competitive resource for firms and nations in an increasingly competitive global economic environment. This affordable and accessible introduction to knowledge management offers a critical look at the history, nature and future of the field, providing essential reading for those questioning contemporary management practices. Written in a lively, conversational style, the nature of knowledge, including its definition and measurement is considered, as well as ignorance, forgetting and unlearning, before the main concepts and theoretical contributions to knowledge management are reviewed and challenged, providing fresh insights into the central debates. SAGE's A Very Short, Fairly Interesting and Reasonably Cheap Book About series shies away from the sterility of conventional textbooks, offering students an informal and accessible overview of the field that questions and challenges the traditional literature. You can view all the books in the VSFI series [here](#). 151 pp. Englisch.



READ ONLINE
[5.68 MB]

Reviews

Thorough manual for ebook fans. it had been writtern quite properly and valuable. It is extremely difficult to leave it before concluding, once you begin to read the book.

-- **Dr. Catherine Wehner**

Absolutely among the best book I have possibly go through. I have go through and that i am certain that i am going to gonna read through once again again in the future. I am just delighted to tell you that this is basically the finest book i have got go through within my personal existence and could be he finest book for ever.

-- **Brian Bauch**