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How are intrinsic rewards used to motivate?

By Alexandra Kossowski

GRIN Verlag Aug 2007, 2007. sonst. Bücher. Book Condition: Neu. 210x148x1 mm. This item is printed on demand - Print on Demand Neuware - Seminar paper from the year 2001 in the subject Business economics - General, grade: A (80%), University Of Wales Institute, Cardiff (Welsh School of Hospitality, Tourism and Leisure), course: Human Resource Systems, 13 entries in the bibliography, language: English, abstract: Motivation seems to be a magical thing. No one can exactly explain where it comes from, why people lack motivation or what motivation can make people do, but it is for sure, that everyone wishes s/he could be 'a bit more motivated' for work, university, the gym and so on. As Winston Fletcher puts it in his article in 'Management Today' (1st April 2000: 34): '(.) Laziness is rarely -as most people seem to be believe- a problem of energy. It is instead a problem of motivation'. Often managers see employees being 'lazy' at work, but then rushing off home and engaging in different leisure activities. Managers need to know, why employees lose motivation and when they know the reasons, they can start to rebuild it. But this will be outlined later on in this report....



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