



## National vocational education innovative second five key planning textbook Business Series: Entrepreneurship Management (Chinese Edition)

By ZHANG CHENG WU XIAO LIN HE WEN GUO

paperback. Book Condition: New. Paperback. Pub Date: 14 chapters. 2012 08 Pages: 241 Language: Chinese in Publisher: Central South University Press National Higher Vocational Education innovative second five key planning textbook Business Series: Entrepreneurship Management main content establishment and registration of venture Overview of quality and ability of entrepreneurs to find and grasp of entrepreneurial opportunities. entrepreneurial environment analysis and entrepreneurial information gathering. the choice of entr.



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