



Plunketts Entertainment Media Industry Almanac 2013 Entertainment Media Industry Market Research, Statistics, Trends Leading Companies

By Jack W. Plunkett

Plunkett Research, Ltd. Paperback. Book Condition: New. Paperback. 663 pages. Dimensions: 10.9in. x 8.6in. x 1.4in.PLUNKETTS ENTERTAINMENT and MEDIA INDUSTRY ALMANAC 2013Key Features: Industry trends analysis, market data and competitive intelligenceMarket forecasts and Industry StatisticsIndustry Associations and Professional Societies ListIn-Depth Profiles of hundreds of leading companiesIndustry GlossaryBuyer may register for free access to search and export data at Plunkett Research OnlineLink to our 5-minute video overview of this industryPages: 663Statistical Tables Provided: 16Companies Profiled: 473Geographic Focus: GlobalA complete market research report, including forecasts and market estimates, technologies analysis and developments at innovative firms. You will gain vital insights that can help you shape your own strategy for business development, product development and investments. How is the industry evolvingHow is the industry being shaped by new technologiesHow is demand growing in emerging markets and mature economiesWhat is the size of the market now and in the futureWhat are the financial results of the leading companiesWhat are the names and titles of top executivesWhat are the top companies and what are their revenues Contents, Statistics, Forecasts and Analysis Include: Major Trends Affecting the Entertainment and Media Industry1)Introduction to the Entertainment and Media Industry 2)Multimedia Hub Homes Slowly Become a RealityTVs are

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