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THE ART OF MARKETING PROMOTION: HOW SUN TZU CAN IMPROVE YOUR BUSINESS SUCCESS



Allan P. Sand

Billiard Gods Productions, United States, 2012. Paperback. Book Condition: New. 254 x 178 mm. Language: English . Brand New Book ***** Print on Demand *****. This is how Sun Tzu would help you develop and implement promotional marketing programs! Apply the philosophy of war to expanding your business! 2,500 years ago, a Chinese general, Sun Tzu, wrote a treatise titled The Art of War. It summarized his lifetime experiences of what was important about warfare and battlefield management. Your success (and...

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- Authored by Allan P Sand
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Extensive guide for publication fans. It can be rally exciting throgh studying time. It is extremely difficult to leave it before concluding, once you begin to read the book.

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